



We invite you to take part in a unique opportunity to participate in a global initiative -

The Canadian Zionist Federation and The Department for Diaspora Activities in collaboration with ELAL bring the EL AL Ambassadors program to Canada

### **About the program-**

Pilots and flight attendants trained through the "ELAL Ambassadors Program" come to communities to speak about their personal Israeli story. There is no cost for this program

### **What you get**

1. Diverse Israeli speakers
2. The Israeli story from different points of view
3. Opportunity to learn about Israeli society
4. A tailor-made 60 minute program for your community



### **What do you need to do?**

1. Plan an event that suits your community's needs (Panel discussion, Shabbat dinner/lunch or any other idea you have)
2. Contact us well in advance so we can coordinate the Ambassadors' schedule with your program

The EL AL ambassadors will only be available for the next few months, don't miss the chance to be a part of this amazing international initiative!

For more details : [Liorczf@gmail.com](mailto:Liorczf@gmail.com)



**"This was one of the most wonderful programs that we have ever done. They came as ambassadors, they left as friends."**

Rabbi Stephen Wise  
Shaarei-Beth El, Oakville, Canada